

Press release

Keyrus industrializes AI and launches the Human Orchestrated Model™ for sustainable enterprise performance

As a 2025 Gartner study predicts that 40% of agentic AI projects will be stopped by 2027, the Keyrus Group introduces a systemic approach combining human governance, proprietary technologies, and real-time financial steering.

Paris, June, 15th 2026: Corporate artificial intelligence has reached a tipping point. Following an intense phase of experimentation marked by the rapid expansion of AI tools, companies are now hitting an operational wall: unmanaged AI transitions which threaten to create genuine agentic chaos.

According to [PwC's latest Global CEO Survey](#), over 80% of companies have already launched AI initiatives, yet only 12% of CEOs report that it delivered revenue growth and cost reductions. This analysis aligns with the [2025 Gartner study](#), which anticipates that 40% of agentic AI projects will be abandoned by 2027, primarily due to governance gaps and continued uncertainty surrounding return on investment (ROI).

In order to mitigate this chaos and transform artificial intelligence into industrial execution, Keyrus, an **international leader** in Data and AI consulting, announces the worldwide rollout of its innovative framework: the Human Orchestrated Model™ (HOM™). Building on 30 years of expertise in data foundations, the Keyrus Group is embracing its role as an Architect of Intelligence by providing the infrastructure that businesses currently lack.

"The tech industry sold the illusion that better algorithms alone would suffice to transform businesses. This is false. AI drives efficiency, but it does not drive singularity. The true barrier to entry in the coming decade will not be technological; it will be architectural. With HOM™, we are not delivering just another tool, but the governance system that empowers humans to retain control and transform the raw power of AI into industrial performance," states Éric Cohen, Founder and Executive Chairman of the Keyrus Group.

HOM™: the architecture for aligning technology and governance

The transition to industrial AI demands more than raw algorithmic power; it requires methodology. The HOM™ model establishes a three-tier architecture that governs the coexistence of autonomous systems and human teams:

1. **Intelligence Foundation:** The structuring of AI-ready data architectures. Without robust and actively managed data foundations, the transition to industrial AI is impossible.
2. **Human in Command:** Using a specialized decision matrix, Keyrus precisely maps the responsibilities of autonomous systems and places humans back at the center of the process, thereby safeguarding the company's cultural DNA.
3. **Performance Steering:** The rigorous measurement of the ROI for every agent and process, transforming artificial intelligence into genuine, sustainable, and measurable performance.

Proprietary technological assets to secure execution

To ensure the seamless execution of this strategic model, Keyrus goes beyond standard consulting methodologies by leveraging its comprehensive portfolio of proprietary solutions. These assets are



Architect of intelligence

specifically designed to manage complex agentic architectures, enforce industrial-grade data quality control, and accelerate AI-assisted code migrations.

END

MEDIA CONTACT

FORWARD GLOBAL

anna.novgorodova@forwardglobal.com

Phone: +33 7 67 14 85 45

angele.zayri@forwardglobal.com

Phone: +33 7 68 77 01 76

ABOUT KEYRUS

Keyrus is a true architect of intelligence. For over 30 years, Keyrus has been helping companies transform their data into decisions, and their decisions into performance. By building the foundations of intelligent systems (data architectures, decision-making systems, and operational platforms), Keyrus **transitions organizations from experimental AI to industrial AI, from isolated agents to orchestrated systems, and from insight to execution.**

With **over 2,800 employees across more than 28 countries**, Keyrus combines global reach with local expertise to support its clients worldwide.

Keyrus is listed on Euronext Growth Paris. (ALKEY – ISIN Code: FRO004029411 – Reuters: KEYR.PA – Bloomberg: ALKEY: FP).

For more information: www.keyrus.fr